

Please join us for the next meeting of the  
**MIDWEST CYBER SECURITY ALLIANCE**

**TUESDAY,  
JUNE 21, 2016  
4:30 – 6:30 P.M.**

**4:30 – 5 p.m. Networking & Cocktails**  
**5 p.m. Presentations & Discussion**

*Moderated by Jen Rathburn, partner, Quarles & Brady LLP*

**WARD 4** | 333 N. Plankinton Ave., Milwaukee, WI 53203

**RSVP at [RSVP-WI-EVENT@quarles.com](mailto:RSVP-WI-EVENT@quarles.com).**

For more information, contact **Lisa Frymark**  
at **414.277.5416** or **[lisa.frymark@quarles.com](mailto:lisa.frymark@quarles.com)**.

**Alex Holden**, chief information security officer of Hold Security, will take a deeper dive into the topic of **Cyber Threat Intelligence**.

As information technology evolves, so do the threats. Evolution of hackers' mentalities, their tools, and techniques have already led to billions of stolen records and huge monetary losses. The science of Threat Intelligence is specifically positioned to minimize losses due to impending or successful attacks.

It is possible to take a look behind the curtain into the hacker world to bring back your stolen data. It is also possible to make your organization an unattractive target for the bad guys.

**Discussion topics include:**

- Current events
- War stories from the biggest breaches
- Preventative tips on minimizing the information security threat landscape



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